

Giantmicrobes™ are plush dolls that look like common microbes.

The product line was introduced in July 2002 and has been enthusiastically received at a retail level. The combination of humor, education, and sympathy resonates with parents, children, educators, pediatricians, science buffs and many others.

Giantmicrobes™ are available in drug stores, bookstores, science museums, children's museums, hospital gift shops, educational catalogs, and general gift shops worldwide.

“...The ‘hottest new toy available’”

asks USAToday's Whitney Matheson.

“‘They're the funniest thing I've seen in a long time’”

FOXNEWS reporter Amy C. Sims summarizes customer response to Giantmicrobes™.

“A fun toy concept”

Dave Barry on DaveBarry.com.

“...better than a get-well card for a sick friend”

Chicago Sun-Times reporter Lucio Guerrero.

“Germs of Endearment!”

DailyCandy.

Representative Coverage:

Print Media

Wireless Flash News (distributed to 300 outlets)
Sunday Herald Sun (Melbourne, Australia)
Chicago Sun Times (June 2003)
FHM UK (August 2003)
FHM Australia (August 2003)
FHM US (November – scheduled)
Working Mother (pending)
Parenting (scheduled February 2004)

Radio

AP (Associated Press) Radio Network
(Mike Rogers- (913) 722-3444)
Ireland RedFM (104.5-106.1)
WGN-AM Spike O'Dell (Chicago)
Q-101 (Chicago) - The Mancow Show
WLAN Radio (Lancaster, PA)

LAUNCH Radio Networks (New York)
The Sterling Show 610 WTVN-AM Columbus, OH
FM Nagoya 77.8mhz - known as ZIPFM (Japan)

TV

Fox News (Chicago affiliate)
CNN's American Morning with Jack Cafferty
(6/4/03 and 6/26/03)
Discovery Channel (Canada) [Scheduled]
V Graham Norton (United Kingdom) [Scheduled]
Univision US [interview filmed]

Web Media

FOXNEWS.com
USATODAY.com
Daily Candy
Trend Central
David Barry's Blog
Numerous other sites

CONTACT INFORMATION:

Giantmicrobes, Inc. 210 East Pearson Street/14A Chicago, IL 60611
www.giantmicrobes.com

1-(877)-MICROBE
press@giantmicrobes.com